

## **Dejan Turk, predsednik uprave**

Po opravljeni diplomi na Ekonomski univerzi na Dunaju, se je Dejan Turk zaposlil v podjetju McDonald's Slovenija, kjer je začel svojo karierno pot kot vodja restavracije in leta 1999 postal generalni direktor celotne mreže restavracij v Sloveniji in Hrvaški. Leta 2003 se je kot generalni direktor zaposlil v podjetju Metropolis Media. Avgusta 2004 pa se je pridružil Si.mobilu kot direktor marketinga in prodaje. Dve leti kasneje je bil Dejan imenovan za člana uprave za trg, marca 2007 pa je postal predsednik uprave Si.mobila. Pod njegovim vodstvom je družba pridobila certifikat Družini prijazno podjetje in Ugleden delodajalec. Si.mobil je pridobil tudi priznanje Zlata nit za najboljšega zaposlovalca v kategoriji velikih podjetij in je že leta med najbolj zaželenimi zaposlovalci v Sloveniji. Podjetje pa je pridobilo tudi številne druge nagrade s področja komuniciranja in marketinga. Dejan je za odličnost v "komunikacijskem voditeljstvu" za območje Evrope in Srednjega vzhoda prejel častno priznanje EXCEL 2009, po izboru skupine 40 gospodarskih novinarjev, strokovnjakov na področju gospodarstva, finančnih trgov in poznavanja podjetij je postal Naj direktor leta, postal pa je tudi Manager leta 2009. Njegovo vodenje Si.mobila je zaznamovala tudi rast skupnosti uporabnikov in izrazito zeleno poslovanje. Si. ima vzpostavljen in ustrezno vzdrževan sistem vodenja, ki izpolnjuje zahteve standarda ISO 14001. Dejan Turk je tudi predsednik Združenje Manager in predsednik upravnega odbora Unicef Slovenija.

## **Dejan Turk, Chairman of the management board**

After graduating from the Vienna University of Economics and Business Administration in marketing and finances in 1995, Dejan Turk was employed by McDonald's Slovenia where he began his career as a restaurant manager and in 1999 became the CEO of the whole restaurant chain in Slovenia and Croatia. In 2003 he became the CEO of Metropolis Media, which is the largest company for wholesale purchasing of advertising space.

In August 2004 he became the head of marketing and sales at Si.mobil, two years later he was named the member of the board, responsible for the market and in March 2007 he became the Chairman of the management board of Si.mobil. Under his leadership the company gained certificate for Family Friendly Enterprise and Reputable Employer and has been recognized as the best employer in the project Zlata nit (Golden Thread). Si.mobil is also one of most desired employers in Slovenia. Besides that the company was awarded with numerous awards on marketing and communication area. Dejan received IABC Excel award (Excellence in Communication Leadership), 40 most prominent journalists and economic and financial experts awarded him the Director of the year and The Managers' Association of Slovenia chose him to be the Manager of the year 2009. Under his leadership the company's customer base grew and the company focused a lot of efforts into environmental friendly operations and received the ISO 14001 environmental certificate.

Dejan Turk is also president of the The Managers' Association of Slovenia and Chairman of the Unicef Foundation in Slovenia.