



## **Cultivating Ethical Leadership: Place, People, Ideas & Purpose**

I will provide and walk through a framework for thinking about how to cultivate ethical leadership within an organization. I will propose that a useful framework for cultivating ethical leadership is to start by analyzing and developing four key factors of your work environment: place, people, ideas, and purpose. As an example of applying this framework throughout the presentation, I will examine my own work environment at the University of Virginia Darden School of Business.

The three key ideas I will discuss in more depth are:

- What is Ethical Leadership?
- Becoming an Ethical Leader; and
- Cultivating Ethical Leaders.

Throughout the talk, I will also highlight a variety of Darden Faculty and professional staff perspectives on the subject of ethical leadership in business, through a group of solicited ideas and quotes. As a part of my presentation, Professor R. Edward Freeman will join us via a pre-recorded video to discuss the characteristics of an ethical leader.

### **Author:**

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