



CONNECTED LEADERSHIP

In today's business world we strive daily to achieve better and better results. Growth, profit and shareholder value drive our leaders to push for more and more performance.

As we run from one crisis to the next, we never slow down to ask if what we are doing is right or even makes sense. Can this tremendous amount of pressure be the right course of action for us? As our people get tired and even sick from our push for numbers we must ask ourselves if this is the path for the future.

Numbers, control and mistrust are at the center of our system today. But each of us knows that there has to be a better way. An environment focused on people, values and trust is truly the best alternative to our current model.

The question then is only, how do we achieve this new way of leading and interacting with our people?

Well the truth is that we must create an atmosphere of respect and trust in order to generate a climate that allows our people to activate their fullest potential. If we can allow ourselves to establish very strong personal connections and relationships to our people, then we have taken the first step along the path of a powerful future leadership model. One that can generate highest levels of freedom, creativity and engagement.

Establishing this level of openness and closeness sometimes requires a bit of courage at the beginning. But those of us that can make that personal connection happen will harvest fruits beyond our biggest expectations. And once you dare to take that first step you will realize that is a lot easier than you had thought.

And every single one of us would have to admit, that a future leadership based on strong personal connections and trust that fosters such freedom, high creativity and honest engagement, is truly something worth fighting for!

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